

Bethany McClellan

Founder & CEO, Rapid Business Plans

Bethany McClellan, widely known as "Business Plan Bethany," is the visionary leader behind Rapid Business Plans. With deep expertise in SBA Business Plans, Feasibility Studies, and Financial Projections, Bethany has helped clients secure over \$2.4 billion in SBA and USDA funding. Her strategic approach to business planning ensures that every proposal is lender-ready and built for success.

Under Bethany's leadership, Rapid Business Plans has been recognized as a Seminole 100 honoree for three consecutive years (2023, 2024, 2025), celebrating the company's sustained growth and excellence. She has also been featured in [CEO Weekly's article, "Bethany McClellan's Blueprint to Breakthrough: How Rapid Business Plans Fuels Entrepreneurial Growth."](#) highlighting her innovative business strategies and commitment to empowering entrepreneurs.


Beyond her role in business planning, Bethany is passionate about team development and leadership alignment. She utilizes tools such as StrengthsFinder, Kolbe, and Myers-Briggs to help teams maximize efficiency and individuals excel in their roles.

A lifelong learner and avid reader, Bethany shares her insights through her "What I've Been Reading" series, offering thought-provoking takeaways from her latest reads. She believes in fostering meaningful connections and thrives on collaborating with professionals who share her passion for entrepreneurship and business development.

At her core, Bethany is driven by the mission to streamline processes for SBA lenders and help aspiring entrepreneurs break free from the 9-to-5 grind to build businesses of their own.

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